



Calgary Homeless FOUNDATION

CALL FOR EXPRESSIONS OF INTEREST (EOI)

Whitehorn Family Housing
RFP#: 26104

Closing Date: September 15, 2025 @ 11:59PM MST

Response Submission Contact:

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By accepting to take part in this Expression of Interest process you agree to keep in confidence all information imparted to you in relation with this process, not to disclose it to third parties, and not to use it for any other purpose than for this expression of interest.

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1.0 INTRODUCTION

Calgary Homeless Foundation guides the fight against homelessness. Working in alignment with governments and collaboratively with service providers and community partners, we help translate complex system needs into coordinated, efficient ground-level action that maximizes the impact of every resource and creates lasting pathways out of homelessness.

Utilizing a four-pronged approach we:

- Build knowledge and understanding of homelessness through our cutting-edge database and research.
- Allocate resources for the highest impact and outcomes to efficiently deliver and maximize benefits to people experiencing homelessness.
- Galvanize public and political will to ensure people have the right housing at the right time.
- Mobilize the community.

We are uniquely positioned to observe the many challenges facing our city and strengthen the entire sector through strategic leadership, forward-thinking capacity development, and hands-on, day-to-day support.

Our comprehensive data centre reveals the full picture of homelessness in our community, enabling us to anticipate challenges and identify effective solutions. And we unite diverse stakeholders around shared goals and help address complex situations that no single agency can solve alone.

Our collective approach and focus on learning and evaluation equip us to address homelessness across our city while keeping the people experiencing it at the heart of our work.

A call for Expression of Interest (“**EOI**”) is an exploratory process that invites qualified service providers (the “**Proponent**,” a legal entity such as a non-profit, charity or corporation) to signal their interest and capacity to perform defined work. It serves as an exploratory step in assessing potential partnerships.

We anticipate that if enough interest is identified in the community through the results of this EOI, we may develop further guidelines and release a Request for Proposals in the future to seek Proponents for specified work.

An EOI does not constitute a tender and does not represent an offer to create binding contractual relations. An EOI submitted through this opportunity is not irrevocable. CHF is not bound to enter into a contract with any Proponent who submits an EOI.

2.0 OPPORTUNITY INFORMATION

In partnership with HomeSpace Society and the Government of Alberta, we are pleased to announce a unique opportunity for agency partners to express interest in operating a supportive family housing program at an upcoming development, located at 3510 34 Street NE. This property has been awarded to HomeSpace Society as part of the City of Calgary’s Housing Strategy to respond to the growing needs of low-income families at risk of or experiencing homelessness.

Located in the Horizon/Whitehorn area and within walking distance to the C-Train, the development is expected to be ready for occupancy by April 2026 and includes:

- 52 townhouse-style units (3-bedroom, 2-storey homes)
- Dedicated amenity space, playgrounds, and ample parking
- A built-in commitment to provide supportive programming, helping families achieve housing stability and community connection.

Supportive housing for families is in high demand, with the Coordinated Access and Assessment (CAA) triage list projected to reach 300 families in the coming months. Indigenous families—and, increasingly, newcomer families—are disproportionately represented on this list. The Horizon/Whitehorn development aims to help address this need by providing housing specifically for Indigenous and newcomer families.

This EOI invites service providers with demonstrated experience in recovery-focused, place-based, and/or supportive housing programs for families experiencing homelessness. We are seeking recovery-oriented, place-based program designs that incorporate the following key principles:

- **Comprehensive Support Services:** Program designs take a holistic approach, addressing the four recovery domains—housing, health, finance, and connection—with a strong emphasis on supports and skill development that promote housing stability. 24/7 staffing is not required but may be considered.
- **Cultural Healing and Connection:** Programs provide diverse opportunities for families to connect with culture through access to ceremonies, engagement with Elders and knowledge keepers, and services grounded in Indigenous teachings.
- **Family-Centered Care:** A multi-generational approach supports both parents/guardians and the unique needs of children and youth affected by housing instability. Strengthening parent-child relationships features as a core component.
- **Trauma-Informed Approach:** Programs recognize the complex effects of trauma on homeless families and prioritize safety, trust, empowerment, and culturally responsive supports to foster healing and long-term stability.
- **Housing Independence Pathways:** With this property designated for transitional housing under the City of Calgary's housing strategy, program designs foster a sense of home and stability while equipping families for independence. Transition planning begins early, with the understanding that building readiness for independence is a goal from the outset.
- **Partnerships that Improve Participant Outcomes:** Integrated service planning ensures that agencies coordinate and deliver wraparound supports, reducing the burden on families and enabling stronger, more sustainable outcomes. Given the two distinct target populations, it is imperative that organizations approach partnership development with thoughtful consideration.

CHF will consider both current service providers within and outside of the Homeless Serving System of Care, provided they can demonstrate the organizational capacity to deliver the type of programming laid out in this EOI.

3.0 BUDGET

At this time, a potential funding source for this project has been identified. Funding allocated for this program will be predicated on the designed model of the successful Proponent. CHF is not providing a prescriptive budget currently to prevent limiting the design possibilities in EOI responses. Through this EOI, interested Proponents should identify a budget that they believe will achieve the goals outlined in this EOI and their anticipated project, while demonstrating exercising discernment and prudent financial planning to ensure budgets remain realistic and sustainable.

4.0 RESPONSE REQUIREMENTS

As this is a call for Expression of Interest only, a full program outline and budget is not required for proposal submission.

This EOI forms Phase 1 of our process and will assist CHF, HomeSpace Society and the Government of Alberta in deciding the next steps and to help pre-qualify eligible service providers. If enough interest is demonstrated, CHF will proceed to Phase 2 and release a full Request for Proposals (RFP) in hopes of contracting with an eligible service provider to provide the services outlined in the RFP.

Proponents are encouraged to craft a response to this EOI in a format of their preference, including oral submission. Please contact funding@calgaryhomeless.com if you are interested in preparing an oral submission.

The following are required in your response:

- All relevant key contact information, including charitable number (if applicable) for all providers. Please indicate whether this is a joint or solo submission.
- Description of your organization(s) and experience with family-centered programming.
- Summary of your vision for the Horizon/Whitehorn program, with attention to the described design principles outlined above.
- Proposed staffing model and high-level budget.

5.0 QUESTIONS/QUERIES

Should Proponents have any questions about this opportunity, its requirements, deliveries, or regarding the response requirements, please contact the Response Submission Contact noted on the title page for clarification prior to submitting an application. Any relevant questions that would be beneficial to all Proponents will be answered through a publicly available Question & Answer form on the CHF website as per the Schedule of Events below.

6.0 SCHEDULE OF EVENTS

CHF reserves the right to change the following schedule as needed.

| | |
|----------------------|---------------|
| EOI Issued (Phase 1) | July 31, 2025 |
|----------------------|---------------|

| | |
|--|-----------------------------------|
| Deadline for Expression of Interest Submission | September 15, 2025 @ 11:59 PM MST |
| Notification of Next Steps* | No later than September 26, 2025 |

*Dates subject to change

Rather than setting a deadline for questions, we anticipate answering questions throughout the process. Questions and answers will be posted on the CHF website on Mondays, as new information is available.

7.0 CONFIDENTIALITY

By accepting to take part in this EOI process you agree to keep in confidence all information imparted to you in relation to this process, not to disclose it to third parties, and not to use it for any other purpose than for the EOI. CHF will hold confidential all information provided through this process.

8.0 GENERAL TERMS & CONDITIONS

Limitations of Liability & Proponents Expenses

By submitting a response, the Proponent irrevocably waives, on behalf of itself and its predecessors, successors, parent companies, subsidiary companies, affiliates and assigns, and its and their past, present, and future officers, directors, shareholders, interest holders, members, partners, lawyers, agents, employees, managers, representatives, assigns, and successors in interest, any claims whatsoever and howsoever arising, including claims for compensation, costs, damages, expenses, losses, and loss of profits, relating to the EOI or with respect to the RFP competitive process or any contract arising in this procurement process, including claims for costs, expenses and loss of profits if no contract is made with the Proponent.

Proponents are solely responsible for their own expenses in participating in this process, including costs in preparing a response and subsequent finalizations, if any, with CHF.

Errors and Omissions

While CHF has used considerable efforts to ensure information in this EOI is accurate, the information contained in the EOI is supplied solely as a guideline for Proponents. The information is not guaranteed or warranted to be accurate by CHF, nor is it necessarily comprehensive or exhaustive. Nothing in the EOI is intended to relieve Proponents from forming their own opinions and conclusions with respect to the matters addressed in the EOI.

Acceptance of Terms and Conditions

Submitting a response indicates acceptance of all the terms and conditions set out in the EOI, including these EOI rules and appendices to the EOI and any future amendments.

9.0 THANK YOU

Thank you for your consideration of this call for Expression of Interest. Please contact us if you have any questions.