



Calgary Homeless
FOUNDATION

Culture of Learning and Evaluation: Theory of Change Launch

Feb 17, 2022

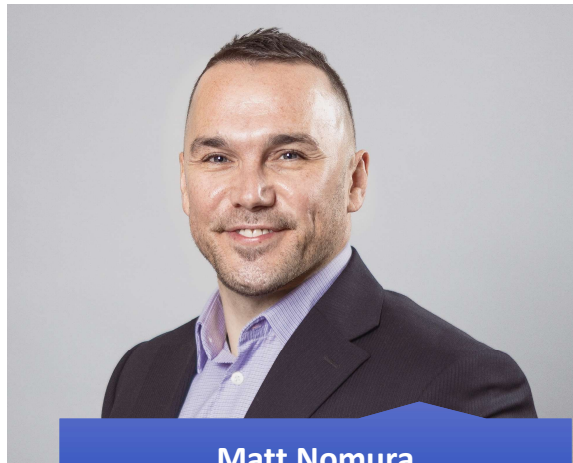
Land Acknowledgement

We would like to begin by acknowledging that the land upon which we gather today is Indigenous land. We recognize that the Blackfoot name of this place, where the Bow River meets the Elbow River, is Mohkinstsis – which we now call the City of Calgary. We acknowledge that we are on the traditional land of the Blackfoot Confederacy - Siksika, Kainai, Piikani, as well as the Treaty 7 territory, which includes Tsuut'ina and Stoney Nakoda, which is comprised of the three bands of Chiniki, Bearspaw, and Wesley. Calgary is also the home to the Métis people of Region 3.

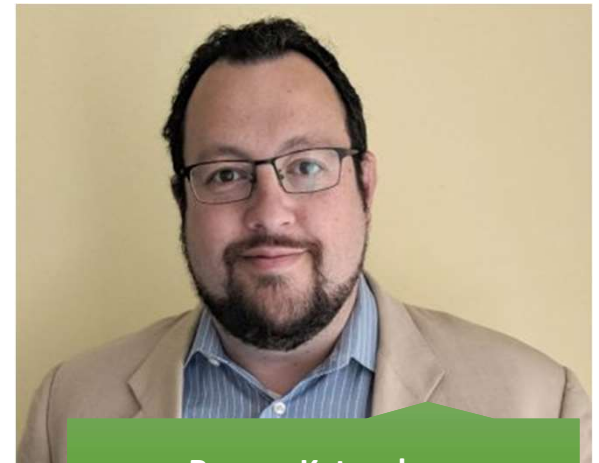
Welcome



Patricia Jones
President & CEO



Matt Nomura
VP Strategic Investments and
Community Impact



Roman Katsnelson
Director of Programs & Evaluation

Welcome

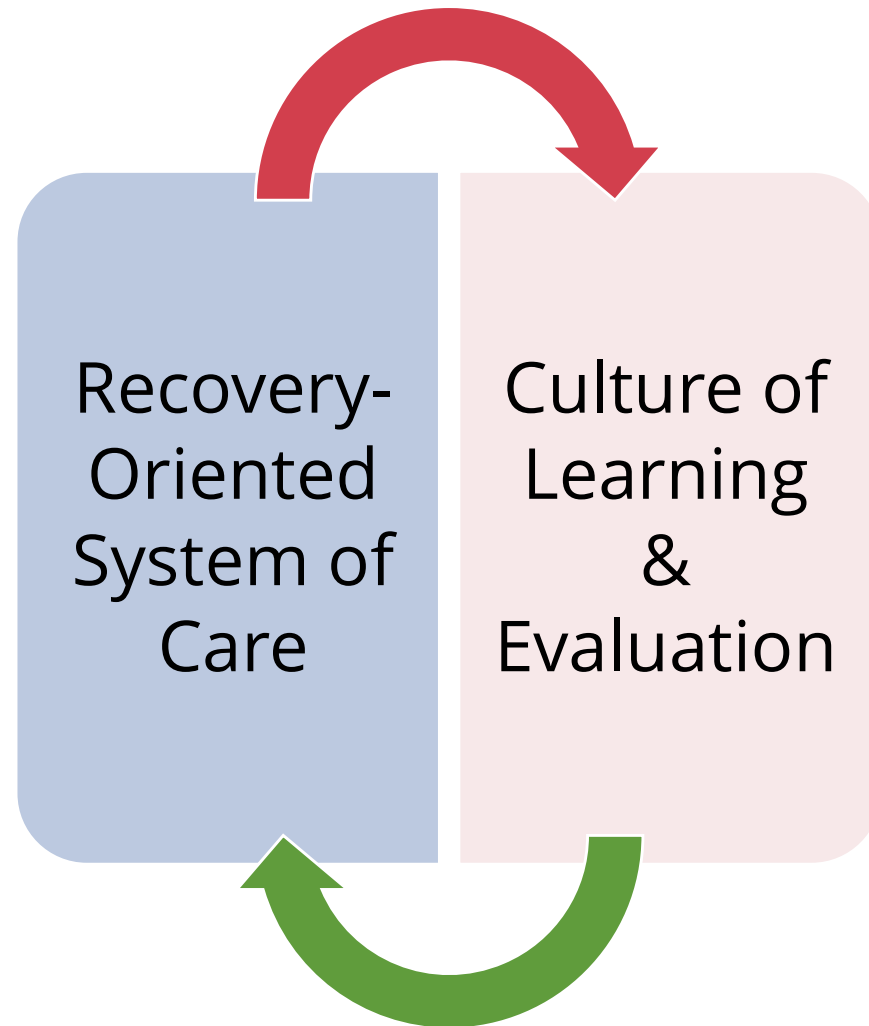
Strategy & Guiding Principles

Theory of Change

Pilot Year F2023

Next Steps

Strategy and Guiding Principles

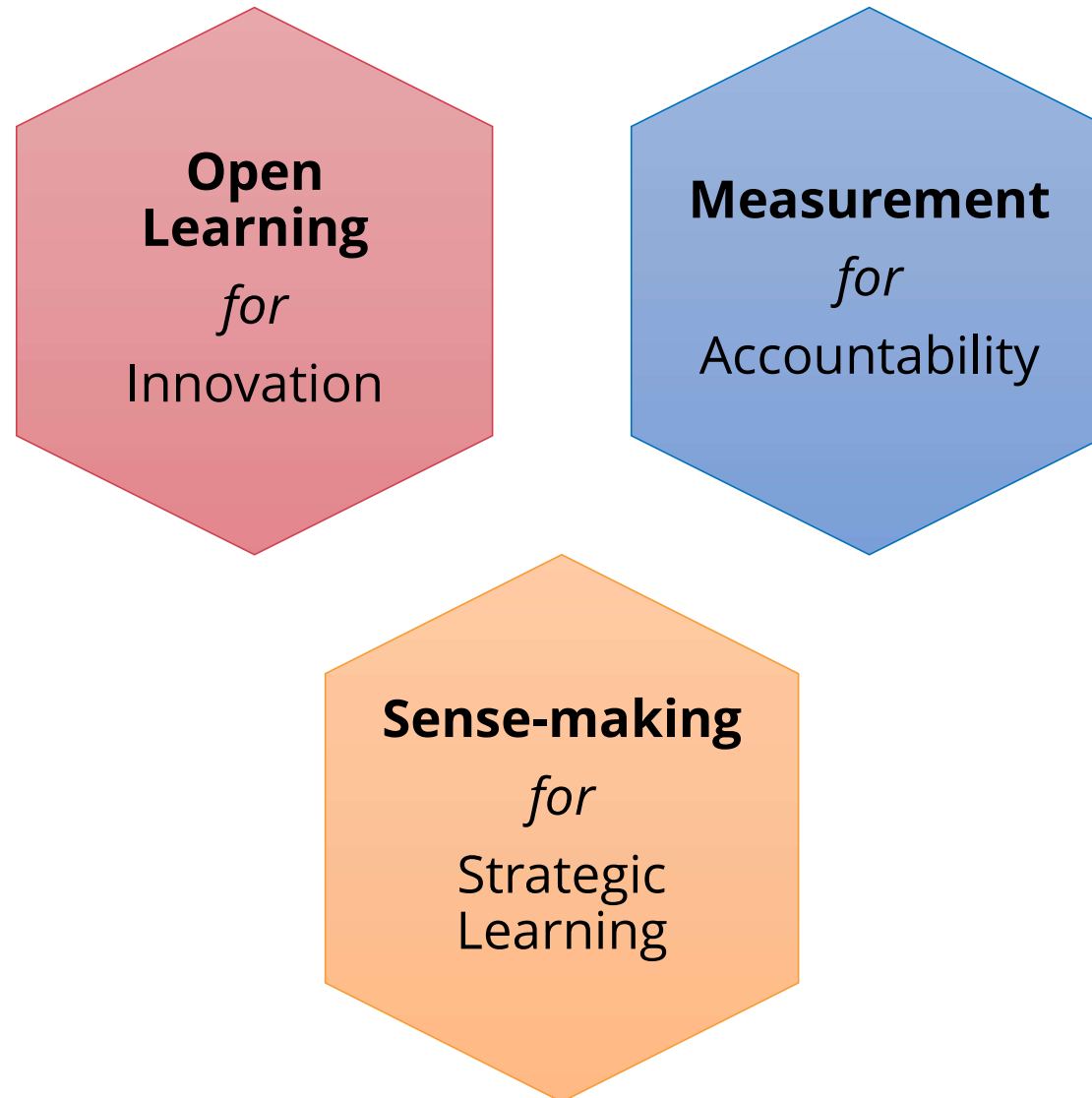


Recovery from life factors contributing to homelessness is an umbrella term referring to Quality of Life outcomes across four domains.

Recovery Orientation

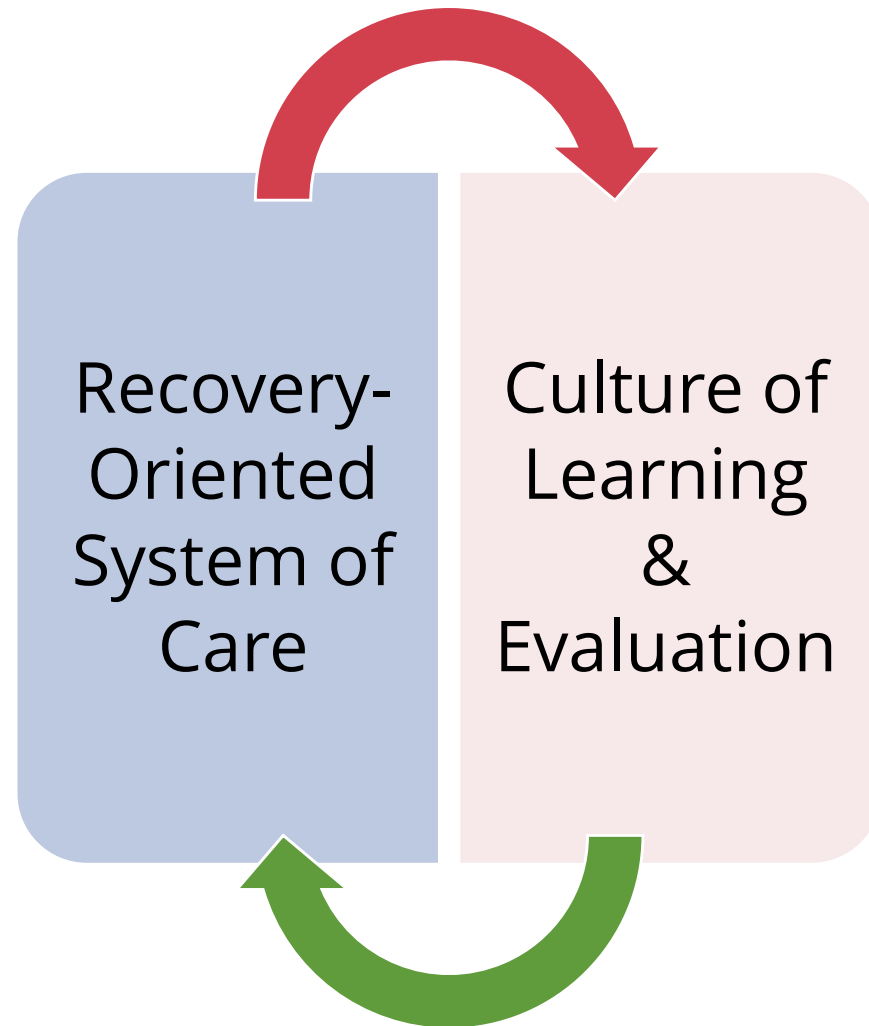


Social Learning System



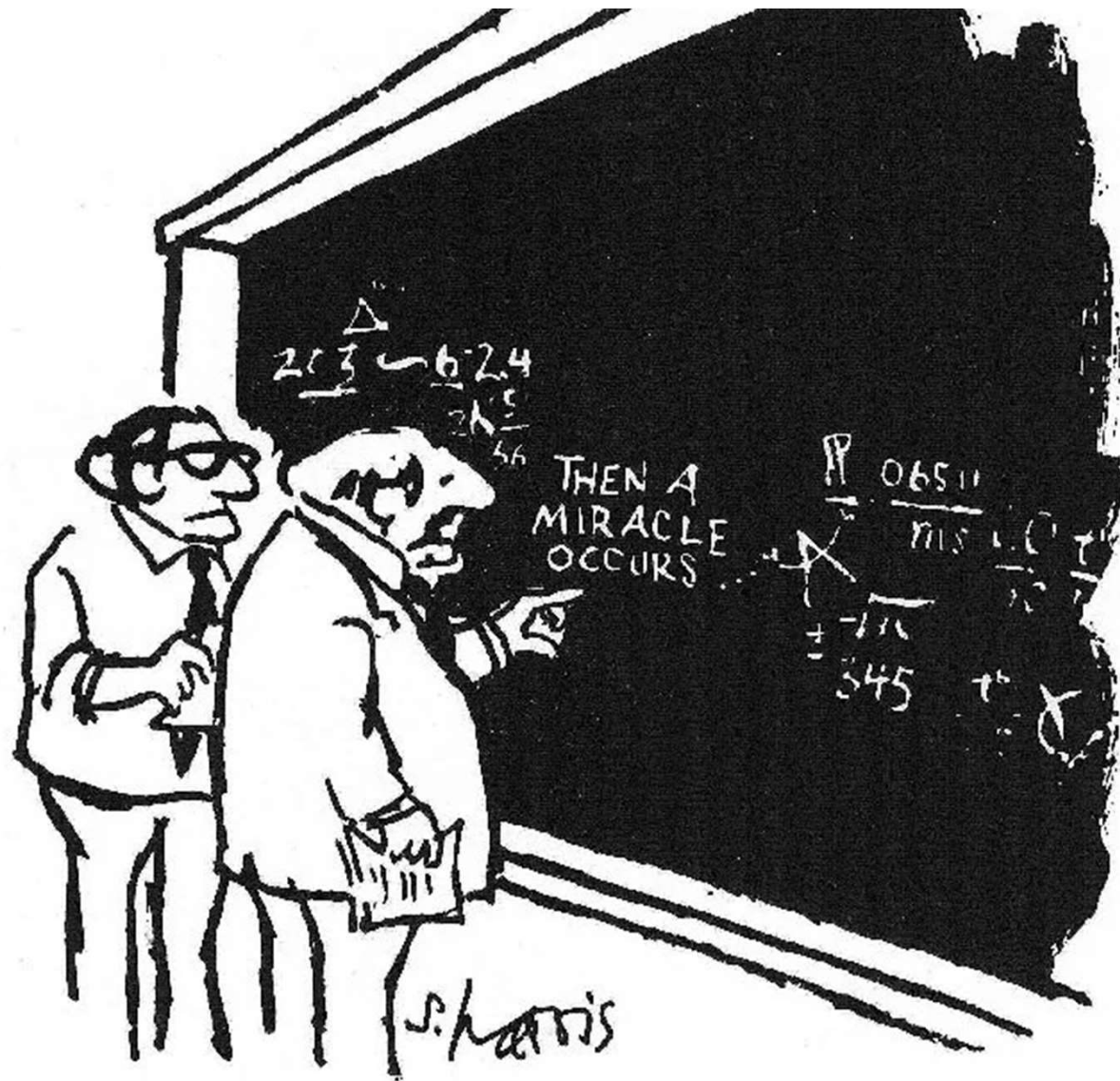
Principles-Focused Approach

	Home	Health	Finance	Connection
Open Learning	✓	✓	✓	✓
Measurement	✓	✓	✓	✓
Sensemaking	✓	✓	✓	✓

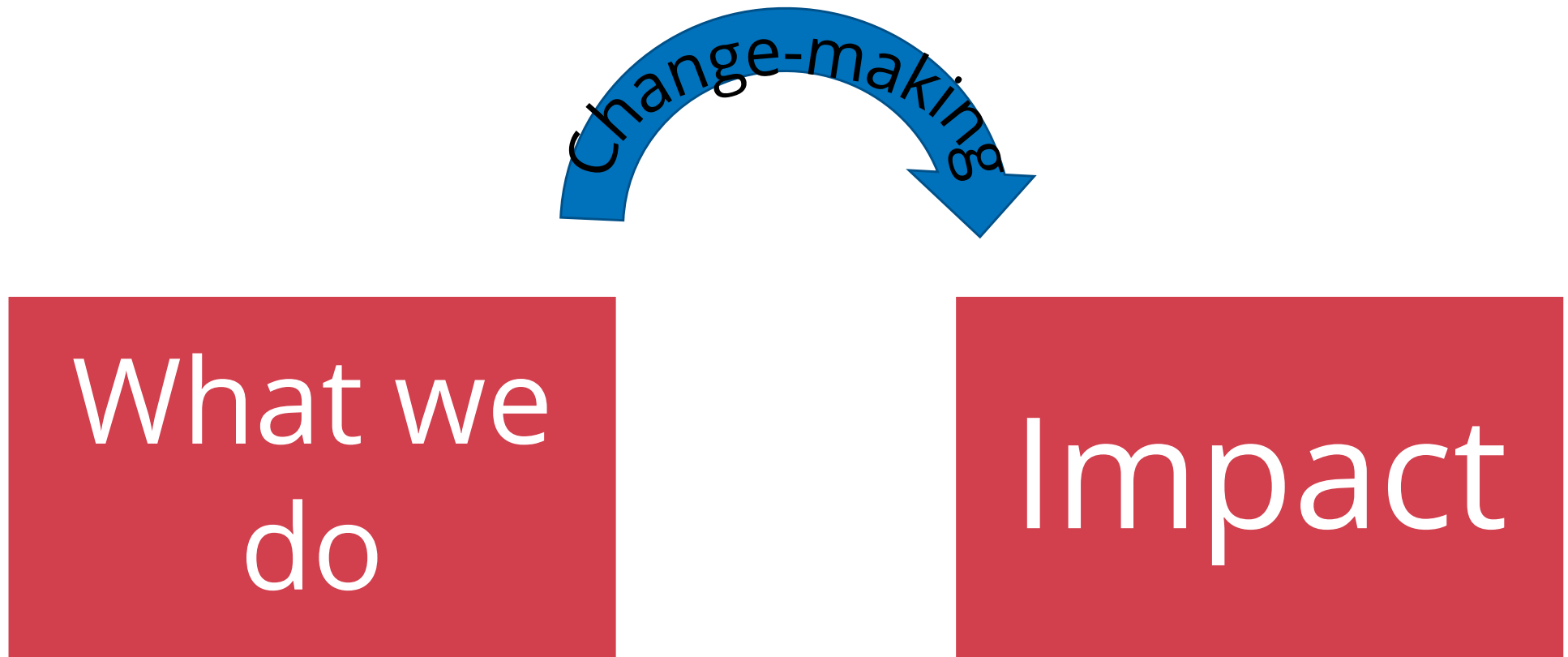


Theories of Change

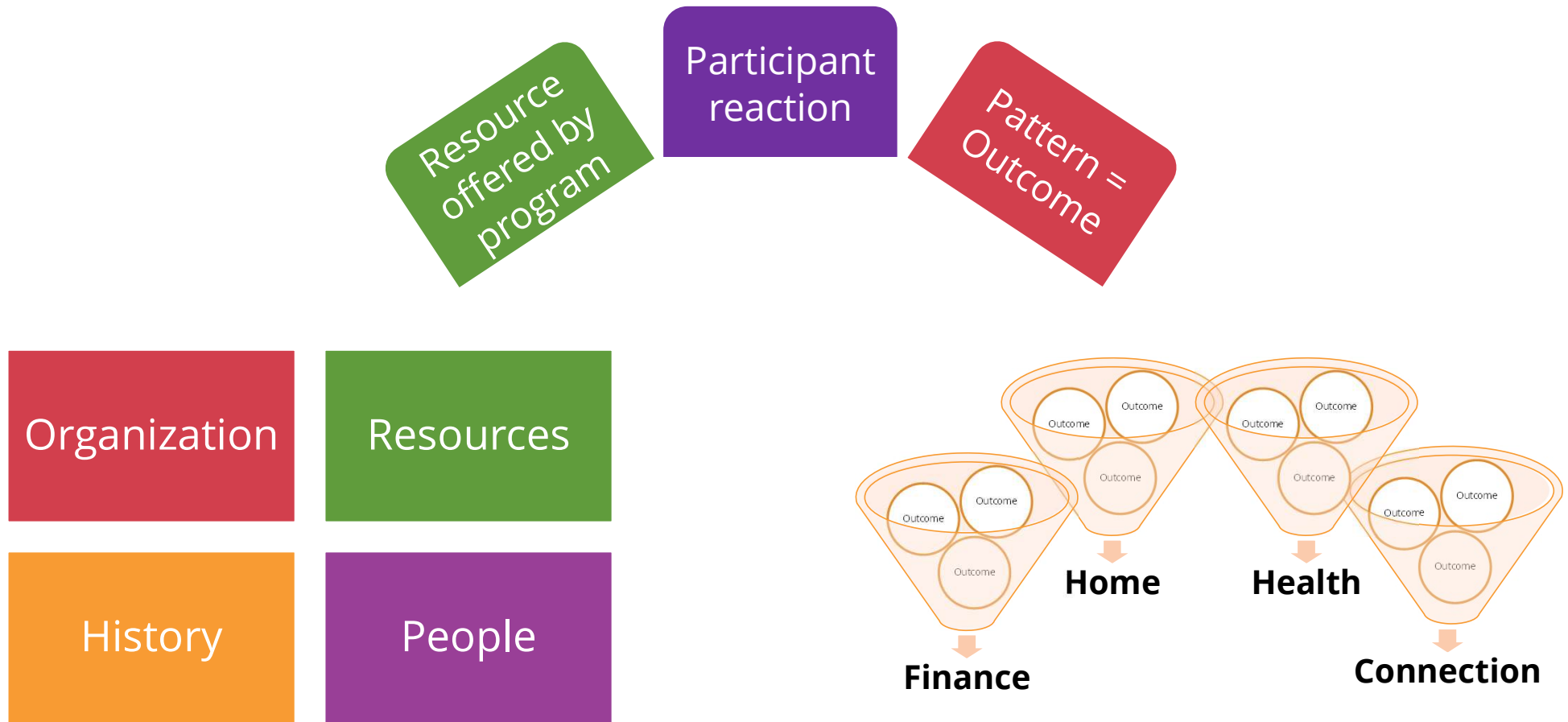
Artifacts to support learning



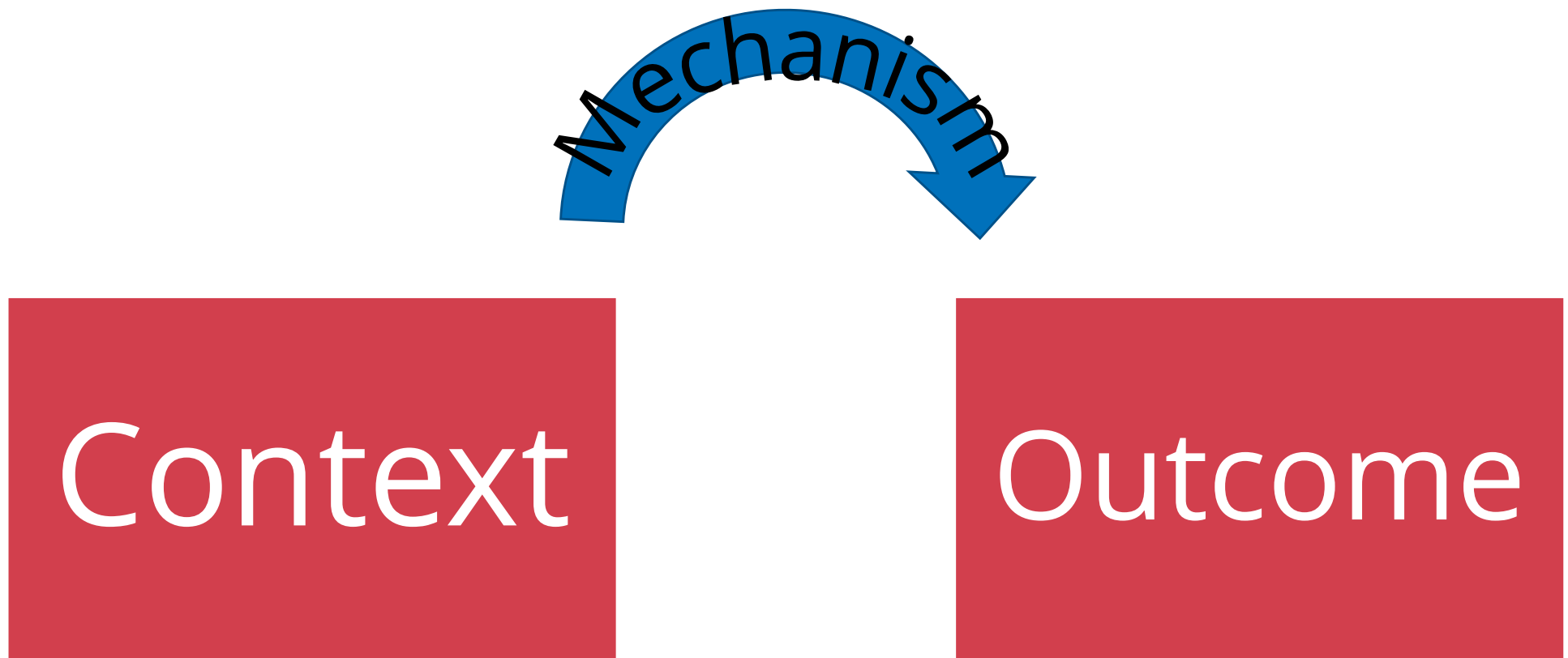
"I think you should be more explicit here in step two."



Change Process



Theory of Change – CMO model

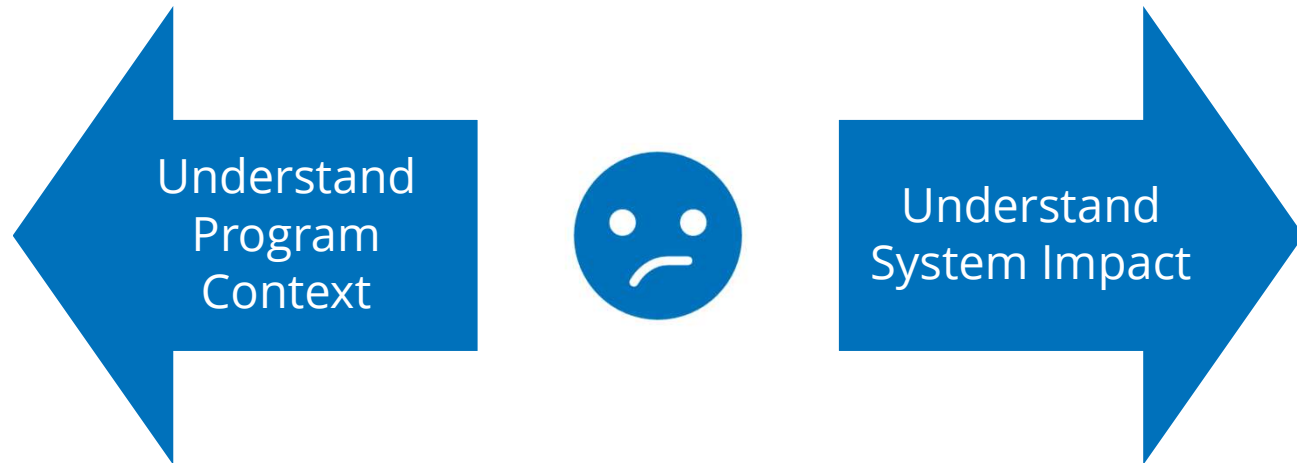


Scaling to System

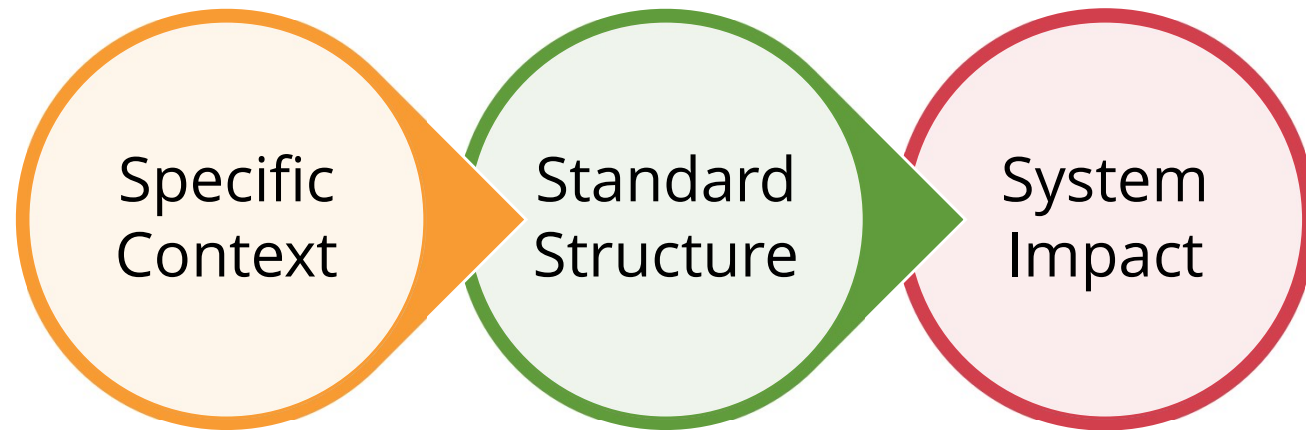
Pilot Phase – F23

So What?

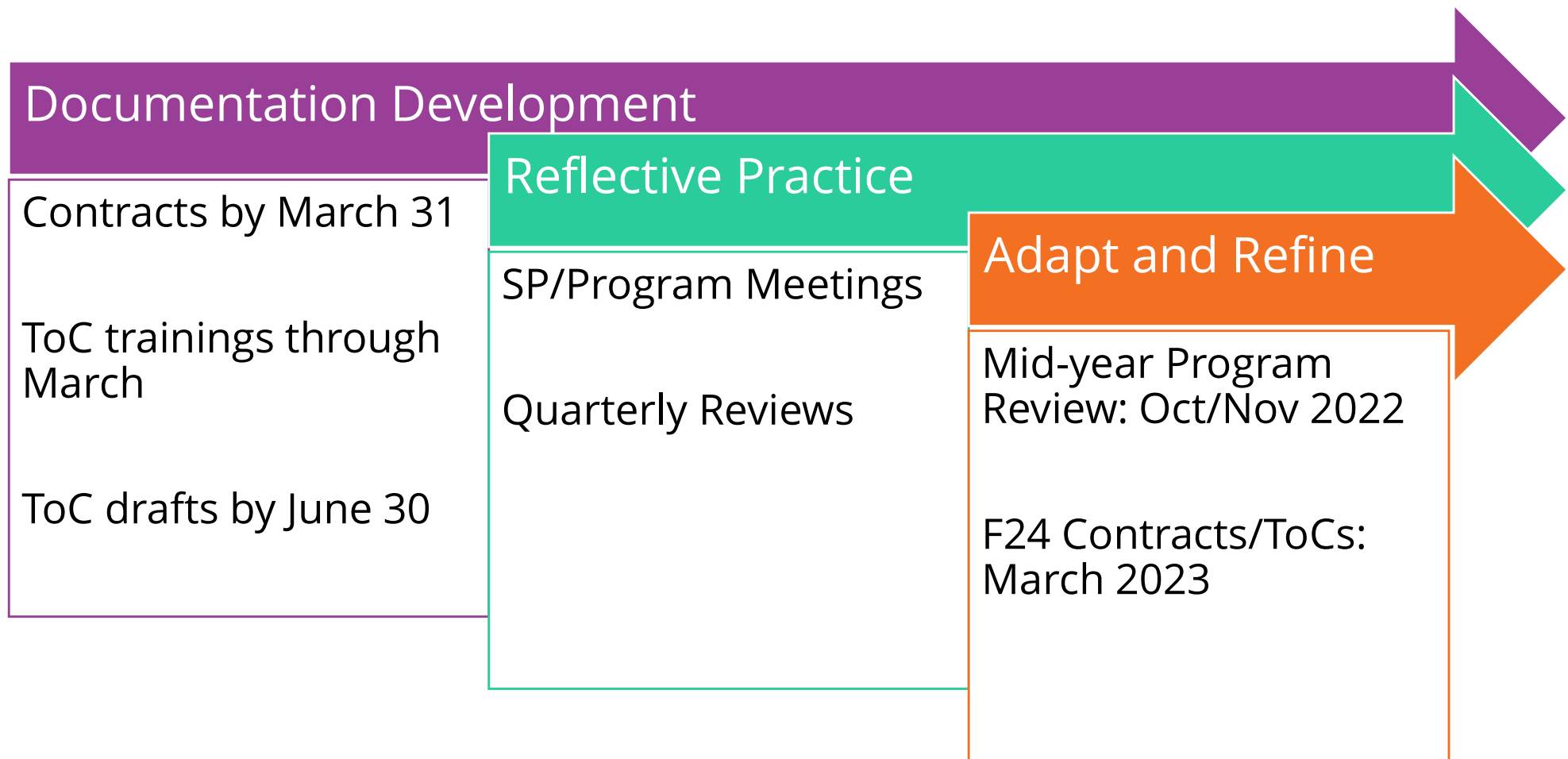
Challenge



Opportunity



Scaling to System: Overview



Scaling to System: Contracts



Simplified
schedule A



Recovery
orientation



Balanced focus
on KPIs



Pilot year
timeline

Scaling to System: ToC trainings

March
10th

March
14th

March
17th

March
23rd

March
31st

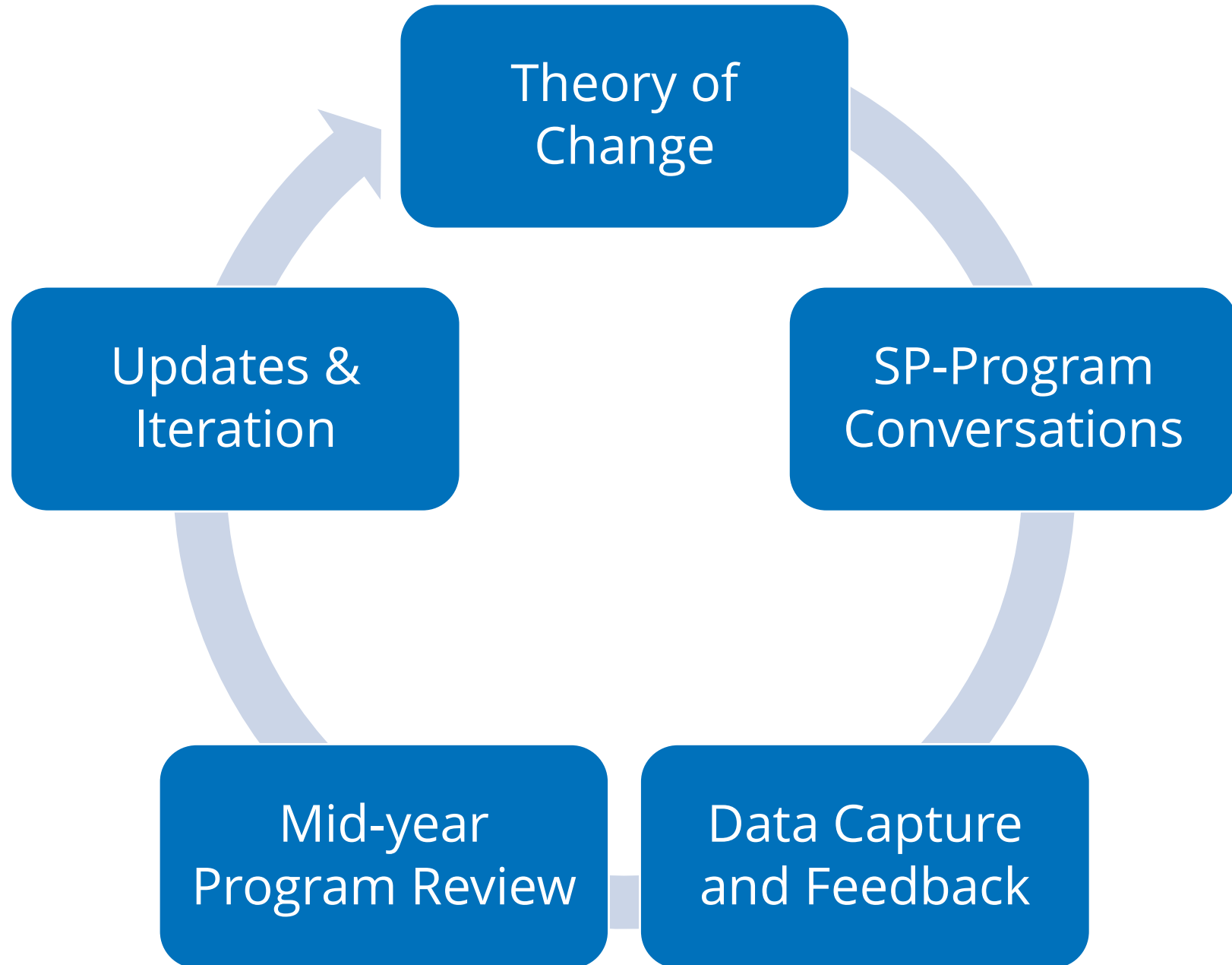
Program Managers,
Program Staff,
Evaluation Staff

Please ensure each
program attends at
least 1 session

Hands-on,
interactive sessions
focused on 3
components of ToC

All 5 trainings are
identical

Scaling to System: Reflective Practice



Scaling to System: Role of Data



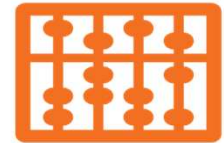
F23 KPIs:
System
Coordination



Qualitative Data
generation and
analysis



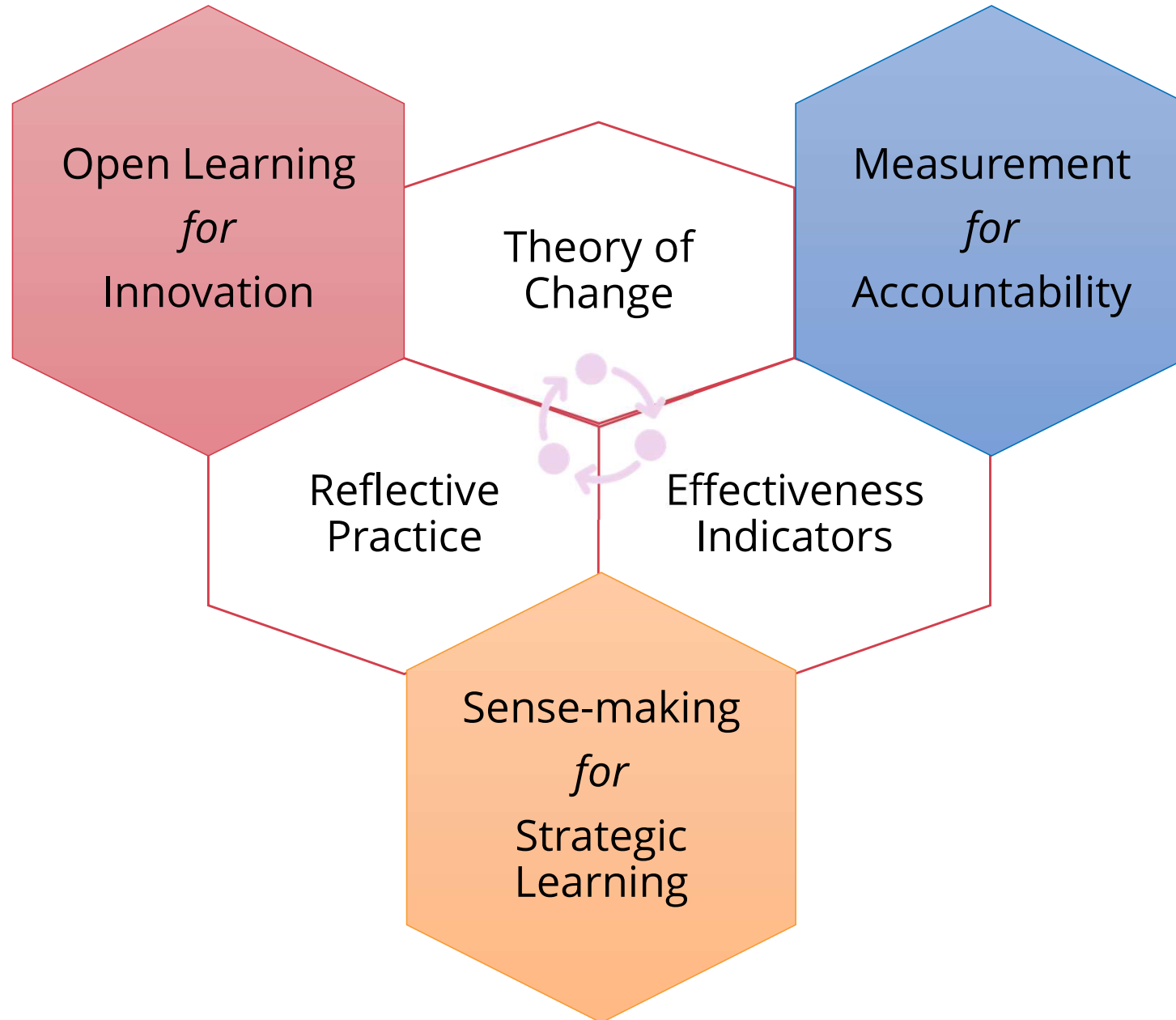
Assessment
Data review



Clarification of
Recovery
Indicators

Future State and Next Steps

Social Learning System



Contract Renewal



Theory of Change
trainings



Theory of Change
drafts

Guiding the fight
against homelessness